



CASE STUDY

# Front Yard Voles



Moyer Indoor|Outdoor is a family-owned company founded in 1869. Today Moyer has nine service divisions, including Moyer Pest Control for residential and commercial customers. Moyer Pest Control serves Southeastern Pennsylvania and portions of New Jersey and Delaware.

## The Situation

Moyer Pest Control was contacted by a homeowner to address a meadow vole problem in their front yard. Out of concern for their neighbors and pets, the homeowner decided rodenticides would not be a suitable method. With the homeowner's wishes in mind and Moyer's previous success with snap traps for voles, the technicians at Moyer recommended deploying this strategy. The homeowners appreciated having this option presented to them and that Moyer had a solution to meet their specific needs.

## Plan of Action

Two types of snap traps were used for this control method, both inside rodent stations. For meadow voles, the stations are set directly on the trails and require no bait as the voles will travel the same paths repeatedly. On several traps, Pro Pest rodent lure was applied. A total of eight trap boxes were set, and all included the Skyhawk Sensor alert system. On a typical vole trapping, the technician would be sent back every day or two to check the traps; the technician might need to check the traps for several weeks. The Skyhawk app gave the technician details regarding which traps received alerts, and upon inspection, each trap box that had received an alert contained a meadow vole. The Skyhawk Sensor alerts were 100% accurate, and by the end of the service, the technician was 100% confident that the trap to be checked would contain a captured vole.



The Bell Protecta mouse bait station with one Bell trapper snap trap inside



The VM EZ Force trap modified to hold a snap trap

# Results

Over the next four days, seven meadow voles were captured. There were two additional days without captures after that, and all the traps were removed. At that time, all the vole holes were filled in with topsoil. No activity was observed after two return visits over a week and a half to inspect the holes. This service was completed in a reasonable amount of time to ensure the customer's satisfaction, and since no rodenticides were used on this property, no additional services were scheduled. Moyer Pest Control has performed thousands of meadow vole trappings, and the Skyhawk Sensor remote sensing unit was a tremendous benefit for the service technician on this job. The next time meadow voles become a nuisance, this customer will be sure to call Moyer Pest Control.



# Results by the Numbers



**1.5**

hours of drive time saved as well as time spent checking traps that may or may not have captured a meadow vole



**30%**

increase in profits



**50%**

decrease in visits



**100%**

satisfied customer and technician buy in on accuracy

No Wi-Fi. No Power. **No Problem.**<sup>®</sup>



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